## WNOT ID VNI YOUNG SAN WASHING

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNGTacom

And:

815 Slaters Lane Alexandria, VA 22314

National Media

Greenville, NC 27834 3221 South Evans Street WNCT

## CONTRACT

Burr-NC-Sen 10/04/16 - 10/10/16 Product Contract Dates 8100 Contract / Revision Estimate # 949584 \_ N 25323644 Alt Order #

POL/Richard Burr for Senate Advertiser Billing Cycle Billing Calendar Original Date / Revision 10/04/16 / 10/18/16

WNCT Agency Ref 9914097 Special Handling EOM/EOC Agy Code Adults 35-64 Property Demographic 475 Katz Washington Broadcast Account Executive Advertiser Code Advertiser Ref 894 Sales Office Cash Katz/Washingto 130.80 Cash/Trade Product 1/2 Total Ratings

Start/End		
-		
Spots/	2/SP1137/.	
-		

					Rating 4.20	Rate \$600.00	Spots/Week 3	Weekdays M-W-F	End Date Weekday 10/10/16 M-W-F	Start Date Week: 10/04/16	V <sub>€</sub>
\$1,800.00	ω	Z S		:30		630p-7p	ing News	6 CBS Eveni	/16 10/10/1	5 WNCT 10/04/16 10/10/16 CBS Evening News	(h
					Rating 1.80	<u>Rate</u> \$175.00	Spots/Week 5	Weekdays M-WTF	Start Date End Date 10/04/16 10/10/16	Start Date Week: 10/04/16	V <sub>€</sub>
\$875.00	ഗ	N N		:30		7a-9a	Morning	WNCT 10/04/16 10/10/16 CBS This Morning	/16 10/10/1	# WNCT 10/04.	4
					Rating 4.00	Rate \$200.00	Spots/Week 4	Weekdays M-WTF	Start Date	<u>Start Date</u> Week: 10/04/16	×
\$800.00	4	Z Z		:30		6a-7a	s @ 6a	6 Local New	/16 10/10/1	3 WNCT 10/04/16 10/10/16 Local News @ 6a	(a)
					<u>Kating</u> 1.10	<u>Kate</u> \$75.00	Spots/Week 4	M-WTF	10/10/16 M-WTF	Week: 10/04/16 10/10/16	W <sub>€</sub>
\$300.00	4	N N		:30	) :	5a-530a	s @ 5a	6 Local New	/16 10/10/1	2 WNCT 10/04/16 10/10/16 Local News @ 5a	N
					Rating 1.80	<u>Rate</u> \$125.00	Spots/Week 4	Weekdays M-WTF	End Date Weekday 10/10/16 M-WTF	<u>Start Date</u> Week: 10/04/16	  &
\$500.00	4	M		:30		530a-6a	s @ 530a	WNCT 10/04/16 10/10/16 Local News @ 530a	/16 10/10/1	WNCT 10/04	_
Amount	Spots	Type §	Rate Rtn Type Spots	Length Week	Days	Time	on	ate Description	Date End Da	*Line Ch Start Date End Date Description	*Lir

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Evans St. Greenville, NC.27834 252-355-8500 WNCT Side VNINOW NA ALSVA

WNC Tacom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

Start/End

Spots/

POL/Richard Burr for Ser

10/04/16 - 10/10/16 Contract Dates Advertiser Contract / Revision Burr-NC-Sen Product 949584 Original Date / Revision 10/04/16 / 10/18/16 8100 Estimate # 25323644 Alt Order#

00	\$14,725.00	46		130.80	Totals	
00	\$1,000.00	S <sub>1</sub>	NM	:30	1135p-1235a <u>Rate Rating</u> \$200.00 0.90	13 WNCT 10/04/16 10/10/16 Colbert  Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 M-WTF 5
			<u>Kate</u> <u>Ktg lype</u> \$350.00 2.70 NM	<u>Length</u> :30	Start/Eng_lime vveekdays 11p-1135p MWThF	4 WNCT 10/04/16-10/10/16 Local News @ 11p Unresolved
00	\$1,400.00	4		:30	atin 2.7	-10/04/16 10/10/16 I Date End Date We 4/16 10/10/16 M-v
00	\$200.00	_	NM	:30	11p-1135p <u>Rate</u> <u>Rating</u> \$200.00 1.70	11 WNCT 10/04/16 10/10/16 LN Sa-Su  Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16S- 1
00	\$200.00	_	NM	:30	11p-1135p <u>Rate</u> <u>Rating</u> \$200.00 3.00	10 WNCT 10/04/16 10/10/16 LN Sa-Su  Start Date End Date Weekdays Spots/Week  Week: 10/04/16 10/10/16S 1
00	\$1,400.00	_	NM	:30	7p-8p Rate Rating \$1,400.00 4.80	9 WNCT 10/04/16 10/10/16 60 Minutes  Start Date
00	\$1,750.00	ა	NM	:30	7p-730p <u>Rate</u> <u>Rating</u> \$350.00 2.70	8 WNCT 10/04/16 10/10/16 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 M-WTF 5
			<u>Rate</u> <u>Rtg Type</u> \$500.00 5.70 NM	<u>Length</u> :30	Start/End Time Weekdays 730p-8p MwThF	Spot Ch Date Range Description 3 WNCT 10/04/16-10/10/16 Family Feud Unresolved
00	\$2,000.00	4	NM	:30	730p-8p <u>Rate</u> <u>Rating</u> \$500.00 5.70	E 7 WNCT 10/04/16 10/10/16 Family Feud  Start Date
00	\$2,500.00	5	NM	:30	6p-630p Rate <u>Rating</u> \$500.00 4.10	6 WNCT 10/04/16 10/10/16 Local News @ 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/04/16 10/10/16 M-WTF 5
					Rate Rating	Start Date End Date Weekdays Spots/Week
#	Amount	Type Spots	Rate Rtn Type	Length Week	Time Days	*Line Ch Start Date End Date Description

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10/04/16 / 10/18/16

Original Date / Revision		Advertiser
8100	Burr-NC-Sen	10/04/16 - 10/10/16
Estimate #	Product	Contract Dates
2 25323644	949584 / ;	
on Alt Order#	Contract / Revision	

Time Period	# of Spots	Gross Amount	# of Spots Gross Amount Agency Comm.	Net Amount
09/26/16 -10/10/16	46	\$14,725.00	(\$2,208.75)	\$12,516.25
Totals	46	\$14,725.00	(\$2,208.75)	\$12 516 25
			3	

•	nature:	
	Date:	
ı	P.	

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